

# A NEW HOME FOR THEATER IN VERONA

## The Dream

A new, multi-purpose rehearsal and performance facility in the heart of Verona that allows Verona Area Community Theater to significantly expand its programming and reach, especially for children.

## The Facility

The new facility will be a collaborative space available to other arts and non-arts groups such as the Fire Department, Rhapsody Arts Center, and the Chamber of Commerce. VACT's new home will be located in the heart of Verona just a few steps from the community's most popular gathering places including Hometown USA Park, Veteran's Park, the Little League complex and the Ice Arena. The building will be adjacent to the Military Ridge bike trail and will feature the following amenities:



- 150-seat theater with 30x50' stage
- Lobby with concession stand
- Dedicated dance rehearsal room
- Dedicated music rehearsal room
- Ensemble rehearsal room
- Scene shop & storage
- Costume shop & storage
- Administrative office
- Convenient pick-up/drop-off and ample parking

Verona Area Community Theater  
To be located at 103 Lincoln Street  
Verona, WI 53593

## The Impact

With significantly larger rehearsal space and a dedicated theater, VACT will be able to extend its reach to nearly 600 kids per year and collaborate with other arts and non-arts groups that need space for their programs, and performances. Benefits of the organization and project extend into four main areas.

**Culture** – Eight theatrical productions each year, performing and training opportunities for over 600 children and adults

**Character** – Participants build self-confidence, learn discipline, and experience the success from working as a team

**Community** – People of all different ages and backgrounds build long lasting friendships across geographic boundaries. Newly relocated professionals attach to an organization and other kindred spirits

**Commerce** – Nearly 9,000 tickets sold each year resulting in hotel stays, flower and gift sales, food & beverage sales



For more information go to [www.VACT.org](http://www.VACT.org)  
For questions, e-mail us at [ItsPossible@VACT.org](mailto:ItsPossible@VACT.org)



## The Organization

VACT is a 100% volunteer run organization. It provides theatrical performance and training opportunities for hundreds of people of age five and up and is the largest youth focused organization of its kind in South Central Wisconsin. It offers three to five times more performing opportunities for children than any other theater group in the area. Founded in 1992, VACT has a 22 year unblemished financial track record of finishing in the black. All performers are amateurs. It is a 501(c)3 non-profit performing arts organization run by a 12-person Board of Directors elected by the membership annually.

## The People

VACT is a home for people of all different ages, backgrounds, and experience levels. Hundreds of kids and adults perform on stage each year while hundreds more participate behind-the-scenes. There are no financial, geographical, or experience requirements to participate. ALL ARE WELCOME. Over one third of the participants come from outside of Verona representing 30 different schools and 9 different communities.

## The Need

- \$2.1MM in total costs
- In-kind donations of construction supplies
- In-kind donations of contractor and building services
- \$1.6MM capital campaign
- Volunteers for events and fundraising

### VACT Lobby Walk of Fame Stars

16" Star	\$10,000
14" Star	\$5,000
8" Star	\$1,000



### VACT Broadway Seating \$ 500 Armrest Plaque



### VACT Lobby Wall of Notes

Double Note	\$500
Single Note	\$250



All other donations are welcome and will be listed in the program.



## The Affirmation



"VACT is such a unique organization! I'm truly impressed with the warmth and commitment people have for each other and all the productions. My daughter is involved year round and has grown tremendously as a performer and a person. It was so special to be able to share the stage with her. What a wonderful way to bring together families and the community!"  
-Katy Sai, Former News 3 Anchor,  
VACT Cast Member, VACT Cast Parent

